



Kick Start Futures

Privacy Policy

Last reviewed: August 2026

Next review: August 2027

At Kick Start Futures, we take your privacy seriously.

This Privacy Policy explains how we collect, use, store and protect personal information when you visit our website, contact us, make an enquiry or engage with our services.

We are committed to handling personal information responsibly, securely and in accordance with UK data protection law.

1. Who We Are

Kick Start Futures is an alternative education provision providing personalised education, support and football-based opportunities for children and young people.

For the purposes of UK data protection law, Kick Start Futures is responsible for the personal information it collects and uses where it acts as the data controller.

Organisation: Kick Start Futures

Address: Salisbury Football Club, Raymond McEnhill Stadium, Partridge Way, Salisbury SP46PU

Email: Maxine.fox@kickstartfutures.com

2. Information We May Collect

Depending on how you interact with us, we may collect information including:

- your name;
- email address;
- telephone number;
- organisation or school;
- information submitted through our website;
- information you provide when contacting us by email or telephone;
- information relating to an enquiry or potential student referral;
- technical information about how our website is used.

If you contact us about a young person, you may also provide information relating to that young person.

We ask that detailed safeguarding, medical or other highly sensitive information is **not submitted through a general website contact form unless specifically requested**.

3. Information About Children and Young People

Because KSF works with children and young people, we take particular care with their personal information.

Where a student is referred to or attends KSF, information may include:

- personal and contact information;
- educational information;
- attendance;

- SEND information;
- EHCP information;
- medical information;
- safeguarding information;
- risk assessments;
- information about support needs;
- progress and outcomes.

Detailed student information will normally be collected through appropriate referral, placement and safeguarding processes rather than through our public website.

We will only collect and use information that is reasonably necessary to provide our services, support young people and meet our legal and safeguarding responsibilities.

4. Where We Get Information From

We may receive personal information directly from you when you:

- use our website;
- complete an enquiry or contact form;
- email us;
- telephone us;
- make a referral;
- communicate with KSF about our services.

Where a young person is referred to KSF, information may also be provided by:

- parents and carers;
- commissioning schools;
- Local Authorities;
- education professionals;
- healthcare professionals;
- other organisations or professionals involved in supporting the young person.

5. How We Use Personal Information

We may use personal information to:

- respond to enquiries;
- provide information about KSF;
- consider potential referrals and placements;
- provide education and support;
- communicate with parents/carers, schools and professionals;
- support students' safety and wellbeing;
- meet safeguarding responsibilities;
- maintain appropriate educational and business records;
- comply with legal and regulatory requirements;
- operate and protect our website and IT systems;
- improve our services and website.

We will not use personal information for purposes that are incompatible with the reason it was collected unless there is a lawful basis for doing so.

6. Our Lawful Bases

UK data protection law requires us to have a lawful basis for using personal information.

Depending on the circumstances, we may process information because:

- it is necessary to perform or prepare for a contract;
- we have a legal obligation;
- it is necessary to protect someone's vital interests;
- it is necessary for our legitimate interests or those of another organisation, where those interests are not overridden by an individual's rights;
- you have given consent;
- another lawful basis applies.

Where we process **special category information**, such as health information, we will also identify an appropriate additional legal condition.

Where we rely upon consent, you may withdraw that consent at any time.

The precise lawful basis depends on the particular information and why we are using it. ICO guidance requires organisations to explain the purposes and lawful basis for processing and, where legitimate interests are relied upon, those interests.

7. Safeguarding and Information Sharing

The safety and welfare of children is extremely important to KSF.

There may be circumstances where we need to share information with other organisations in order to protect a child or another person.

This may include sharing relevant information with:

- commissioning schools;
- Local Authorities;
- children's social care;
- safeguarding professionals;
- Police;
- healthcare professionals;
- other appropriate agencies.

Data protection law does not prevent appropriate information sharing where this is necessary for safeguarding.

We will only share information that is appropriate and relevant to the circumstances.

8. Who We May Share Information With

Where necessary and lawful, information may be shared with:

- commissioning schools;
- Local Authorities;
- safeguarding agencies;
- education and healthcare professionals;

- organisations providing services to KSF;
- IT and website service providers;
- professional advisers;
- regulators;
- law enforcement agencies where appropriate.

We do not sell personal information.

Organisations processing information on our behalf are expected to handle it appropriately and securely.

9. Salisbury FC

Kick Start Futures operates from facilities at Salisbury FC.

KSF and Salisbury FC are separate organisations with their own responsibilities for personal information.

Personal information about KSF students, families or website visitors will **not automatically be shared with Salisbury FC** simply because KSF operates from the stadium.

Where information needs to be shared for a legitimate operational, safety or safeguarding reason, we will only share information that is reasonably necessary.

10. How We Keep Information Secure

We take appropriate steps to protect personal information against:

- unauthorised access;
- accidental loss;
- inappropriate disclosure;
- misuse;
- alteration;
- destruction.

Measures may include secure systems, passwords, access controls, staff training and appropriate procedures for handling confidential information.

Access to confidential information is restricted to people who need it for their role.

11. Cookies and Similar Technologies

Our website may use **cookies and similar technologies**.

Cookies are small files or pieces of information stored or accessed on your computer, tablet or mobile device when you visit a website.

They can help websites function correctly, remember preferences and provide information about how the website is being used.

UK rules distinguish between technologies requiring consent and certain limited exceptions. Current ICO guidance includes exceptions for strictly necessary technologies and, subject to specific conditions, certain statistical and appearance/functionality uses.

Essential Cookies

Some cookies or similar technologies may be necessary for our website to operate correctly.

They may be used for purposes such as:

- website security;
- maintaining essential website functions;
- providing services you have requested;
- remembering necessary settings;
- preventing technical problems or fraud.

Where the law permits these technologies to operate without consent, they may be used automatically.

Analytics and Website Performance

We may use limited statistical or analytics technologies to understand how visitors use our website and help us improve it.

Where the relevant legal exception applies, we may use these technologies without prior consent provided the required conditions are met, including providing clear information and a simple, free means of objecting.

Where the exception does not apply, we will obtain consent before using them.

Preferences and Website Appearance

We may use technologies that remember or respond to preferences about how our website looks or functions.

Where the relevant legal exception applies, we will provide appropriate information and a simple and free way to object.

Where an exception does not apply, we will obtain consent where required.

Optional and Third-Party Technologies

Our website may include services provided by other organisations, such as:

- embedded videos;
- maps;
- social media content;
- other third-party features.

These services may use their own cookies or similar technologies.

Where consent is legally required, these technologies will not be activated until you have chosen to accept them.

Marketing and Tracking

If KSF uses technologies for purposes such as advertising, social-media tracking, personalised content based on browsing behaviour or cross-site tracking, we will obtain consent where required before those technologies are used.

Simply continuing to browse our website will **not be treated as consent**.

Managing Your Choices

Where our website uses technologies requiring consent, you will be given appropriate choices about whether to accept them.

Where applicable, you will also be able to change or withdraw your choices through our cookie settings.

Where we rely upon a statutory exception that requires an objection mechanism, we will provide a simple and free way to object.

You can also control or delete cookies through your browser settings, although disabling some essential technologies may affect how the website functions.

12. Links to Other Websites

Our website may contain links to websites operated by other organisations.

KSF is not responsible for the privacy practices or content of those external websites.

We recommend reading the privacy information provided by those organisations when you visit their websites.

13. Photography and Video

Photographs and videos of students will only be used where appropriate safeguarding and consent arrangements are in place.

Images will not be published simply because a young person attends KSF.

Because KSF operates within Salisbury FC, students may sometimes be present in an environment where photography or filming takes place.

Attendance at Salisbury FC does not automatically provide permission for a KSF student's image to be used by KSF, Salisbury FC or another organisation.

Appropriate arrangements will be made to protect students where photography or filming occurs.

14. How Long We Keep Information

We keep personal information only for as long as reasonably necessary.

Different information may need to be retained for different periods depending on:

- why it was collected;
- safeguarding requirements;
- educational requirements;
- contractual requirements;
- legal and regulatory obligations.

When information is no longer required, it will be securely deleted or destroyed in accordance with our retention arrangements.

The ICO requires privacy information to explain either the retention period or the criteria used to determine it.

15. International Transfers

Some organisations providing technology or other services to KSF may process information outside the UK.

Where personal information is transferred internationally, KSF will ensure that appropriate safeguards are in place where required by UK data protection law.

Further information about relevant safeguards can be requested from us.

16. Your Data Protection Rights

Depending on the circumstances, you may have rights including the right to:

- be informed about how your information is used;
- request access to personal information we hold about you;
- ask us to correct inaccurate information;
- request deletion of information in certain circumstances;
- request restriction of processing in certain circumstances;
- object to certain processing;
- request transfer of information in certain circumstances;
- withdraw consent where consent is the basis for processing.

Not every right applies in every situation.

To exercise a right or ask us about personal information we hold, please contact:

Maxine.fox@kickstartfutures.com

Your right to object

Where KSF relies on legitimate interests as its lawful basis for processing, you may have the **right to object** to that processing.

Please contact us if you wish to exercise this right.

The ICO specifically requires the right to object to be brought clearly and separately to people's attention.

17. Automated Decision-Making

KSF does not intend to make significant decisions about students, families or website users **solely through automated decision-making or profiling**.

Where this changes, we will provide appropriate information about how the process works and people's rights.

18. Data Breaches

If we become aware of a personal data breach, we will assess it promptly and take appropriate action.

Where required by law, we will notify the **Information Commissioner's Office (ICO)** and/or affected individuals.

19. Complaints

If you have concerns about how KSF has handled your personal information, please contact us first so that we can investigate.

You also have the right to complain to the UK's independent data protection regulator, the **Information Commissioner's Office (ICO)**.

[Information Commissioner's Office](#)

20. Changes to This Privacy Policy

We may update this Privacy Policy where:

- our services change;
- our website changes;
- we introduce new technology;
- our use of personal information changes;
- data protection law or regulatory guidance changes.